Din Grunds, Ormerics, &c. (Gisellan's Schemennin Saldiers and Citizen One of the best illustrations of the lenefits of advertising which we have coticed, was given some years ago in Barnum's Museum, New York. It was in the afternoon, just preceding the exhibition in the grand lecture-room, a time when thousands of people of all ages, sexes and nationalities, always throng every part of the building. The great showman, who was always present attending personally to the wants of his patrons, noticed that Mr. A—r, well known as one of the wealthiest men in America, was present, and that he ap-peared to be anxiously in search of some ne whom he could not find. As he was frequent visitor at the Museum, no par PARLOR. ticular attention was given to the fact at that time. Some time after, however Mr. Barnum noticed him again in another part of the Museum, forcing his way through the crowd, and still evidently g his vain searches. With faint irit of accomodation so characteristic of a man, Mr. Barnum approached him to offer any assistance in his power, when Mr. A-r petulantly accosted him as

"Mr. Barnum I am discouraged. have been here for more than an hour looking for Mr. M-, of Boston. I have searched your Museum through seven stories from basement to attic. know he is here, but to find him in that crowd is impossible. Can you or any one else tell me why it is that so many people come here?"

There is nothing more easily accounted for," replied Barnum. " In the first place, I get something worth seeing, and then make it known that I have it. That's the whole secret."

"Nonsense," said Mr. A --- r; "people have got into the habit of coming here, and would come any way. Idon't believe in this advertising; it amount's to a very little; that's my opinion."

Well," indeed I am happy to learn that people have got such good habits. But now, to convince you that you are entirely mistaken, I will do a little advertising for your own special benefit, and then you may be induced to change your mind on that point."

Thus saying, Barnum stepped to the ed by Mr. A-r. In front was a sea COFFINS and Burial Cases of upturned faces anxiously awaiting the rising of the curtain and the comment of the play. While Mr. A-r was wondering in what way advertising could be done to benefit him, or how any one could discover his friend in such an immense throng, Barnum stepped upon a seat and called in a loud voice, say-

"1s Mr. M--, of Boston, present?

If he is he will oblige me by coming this

In a moment a man rose in the audience and commenced making his way to the door. "Now said Barnum, "you have spent over an hour trying to find a man whom I have found for you in less than a minute. Instead of taken the easiest and cheapest way, you took the most roundabout and costly one. Now, whenever you want anything, let the people know it, and, if it can be had you will surely obtain it; and if you have anything to dispose of, do the same. In other words advertise. I advertised and you did not. You have seen the result. Now, are you couvinced?"

Mr. Charles Nordhoff has an able and timely article in the North American Reriese, on the abuse in the mu ministration of New York. He thinks the source of our woes is the limitation of the authority of the people over their own affairs. The government has never been so in the hands of the people that they have felt themselves absolutely resense to say that the people of this city. The great riots of 1863 were the work of less than one thousand men, aided by a few thiering women and boys. Which is undoubtedly true. But if we are to judge of capacity by achievement the facts scarcely bear out Mr. Nordhoff's complementary generalization. The people of this city are as truly responsipeople of this city are as truly responsi-ble for their character as for the ballotstuffing which has disgraced them in the eyes of the civilized world. It is their fault that their hands are tied. And his notion that the tide of corruption is to be effectually shut out by a character be effectually shut out by a character fine FANCY AND STAPLE GOODS. United States, shows a faith in a power of characters and constitutions which proaches the sublime. There are no facts to prove that parchment is such a purifier. The fact is that the people of New York have been completely overelaughed by a vast and ignorant population, ready to sell their votes to the highest bidder, and a population of nonidents and adventurers who take no active interest in the government of that city. To educate and Americanize the former, and to make good citizens of the ter will be likely to accomplish, and how to affect so desirable a result is a problem which remains to be a result is a problem which remains to be solved. Mr. Nordhoffe suggestions are valuable, but his article will do more by calling attentio. to some neglected aspects of the great subject than by his specifics for our mu-nicipal relief.

The celebrated lady doctor, Miss Fowler, in practice at Orange, N. J., was recently married, and is now Mrs. Orms-She is a sister of Fowler, the phrelogist, and has met with extraordinary success as a medical practitioner of the homosopathic school. Her income from her practice has, for years past, been from \$15,000 to \$20,000 per year.

She treats patients of both She treats patients of both sexes, has the names of over six hundred families on her practice books, and has more business than all the half doxen male doctors of the place put together. In earrying on her profession she drives between forty and fifty miles every day. She is remarkably successful as a doctor. the is a handsome woman of 40, clearheaded, stout-hearted, strong-willed- vivacious and intellectual. Her husband is a New York merchant.

Millinery and Dress Making.

MRS. J. MURPHY, besires to announce to the ladies of Salina that she has our on hand and intends to keep a full and complete

Millinery Goods. for Deve Making, Trimining Hale, Bon county attended to. S. SO, BANTA PE AVENUE, SALINA, KANSAR.

Corn Wanted the highest cash price will be said.

E ABILIN & WOOLLEY. Furniture, Mirrors, &c.

LOTZ & HOLLAND.

Manufacturers and Dealers in

ALL KINDS OF

BED-ROOM

AND

KUTCHER

FURNITURE

MIRRORS, WALL PAPER,

Picture Frames,

WINDOW SHADES, ETC.

Undertakers.

CONSTANTLY ON HAND.

FOR PUNERALS PURNISHED ON APPLICATION.

SALESROOM.

FIRST DOOR NORTH EAGLE DRUG STORE

Santa Fe Avenue

Miscellan's Adbertisements.

NEW YORK STORE

NEW STORE. NEW GOODS. NEW PRICES.

Mr. A. SIEGEL

Salina. · · · Kansas. Where he will sell at

A full stock of LADIES' AND GENTLEMENS Furnishing Goods, Harness, Saddles, Collars, &c. aining all kinds of Fine Dress Goods, Clo Furs, Ribbons, Zephyrs: all kinds of Fine

Here are some of my prices: Whole Suits-From \$10 to \$18.
Pants and Vests-Tage pr, from \$5 to \$10.
Overconts-95, \$8, \$10, \$12, \$14, \$16 and \$18. Calicore-7, 8, 9 and 10 cents per yard. tings, Muslins, and, in fact, all

BOYS' CLOTHING. HATS AND CAPS, &c.,

Call and Examine my Stock and I will guar-

SALINA HOUSE. NEAR RAILROAD DEPOT. No connection with the house above me that has copied my sign.

Good Boarding and Lodging At reasonable rates. Packages of meni tickets at a reduction from regular rates.

A FREE STABLE

Bakery & Eating Room

Where Bread, Pies, Cakes, Oysters, Canned Fruits, Sardines, Lobsters, &c., can be had at all times. Also a variety of Fancy Groceries,

Tobaccos, Cigars, Pipes, Spices, Soda and Notions, cheap for cash or in exchange for Butter, Eggs, Lard and Provisions.

Also Tower Lots in Salina to sell or exchange to other property; and a first-class improved Farmy with excellent buildings, and 160 acres bottom land.

E. JENNERSON.

R. T. WILD, DRY GOODS,

CLOTHING

General Furnishing Goods, BROOKVILLE, KANSAS.

Flour! Flour! Flow, made from the heat wheat and warrands builds changed At time Winnel Mills Than at any other place in the country. N. DETTZ.

Real Estate, Insurance, &c.

Bishop & Morton.

INSURANCE AGENTS, SALINA, KANBAB.

Have the only abstract of titles to real estate in Separate. Orders by mail promptly attended to. HAVE FOR SALE

500,000 ACRES OF IMPROVED AND UNIMPROVED LANDS. Agents for the National Land Co. LANDS OF THE

Kansas Pacific Railway Comp'y Mo., Ft. S. & Gulf R. W. Comp'y.

ALSO AGENTS FOR THE POLLOWING **Insurance Companies** ETNA, OF HARTFORD, CONN. AM. CENTRAL, OF ST. LOUIS, MO. HARTFORD, OF HARTFORD, CONN. KANBAR, OF LEAVENWORTH, KAN

PHENIX, OF HARTFORD, CONN PUTNAM, OF HARTFORD, CONN. SANGAMO, OF SPRINGPIELD, ILLS. Losses Liberally Adjusted and

Promptly Paid. 500,000 Acres of Land

FOR SALE.

BOWEN & VAN HORN, Real Estate and Insurance Agents,

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AGENTS FOR THE SALE OF

THE LANDS OF THE NATIONAL LAND AND EMIGRATION COMPANY OF KANSAS. KANSAS PACIFIC RAILWAY LANDS. PRIVATE LANDS, IMPROVED FARMS AND CITY PROPERTY.

Will show Lands to Purchasers free of charge. Re-liable Fire and Life insurance companies represented

WELT M. DURHAM. Real Estate and Insurance Agent, -HAS FOR SALE-

Wild Lands, Improved Farms, Stock Ranches,

BOTTOM, PRAIRIE AND TIMBER LANDS. In Every Part of the City, Improved and Unimproved.

Best Fire, Life and Accident INSURANCE COMPANIES. HOME, N. Y., ASSETS OVER \$4,000,000. SECURITY, N. 1., ANDY'S, CASH CAPITAL, N. Y. LIPE, ASSETS ONER 13,000,000.

Established in 1865.

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NEW YORK CITY RETAIL PRICES, WHOLESALE AND RETAIL DEALERS IN AND MANU-

Also Bridles, Whips, &c. 96 SANTA FE AVENUE,

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A. T. Grier's **Book and Variety Store**

Millinery, Books, Fancy Goods, Feathers, stationery, Flowers. Albums. Diaries. Laces, Ribbons, Magazines. Papers, ALL LATEST AND REST STYLES.

Agent American Bible society Tinware Grover & Baker sewing machine,

SANTA FE AVE., SALINA, KANHAS. 2 3 Sign Book and Variety Store.

MEAT MARKET.

Z. W. MORROW, Having bought out the ment market of J. C. Granger's will continue the business at

THE OLD STAND, NO. 102 SANTA FE AVENUE, Where he will at all times keep the best of every thing

New Blacksmith Shop. WILLIAM HAKE

Takes this occasion to inform the farmers and others of this section that he has established himself in the black-SEVENTH STREET.

West side, between Ash street and from stemme. West done as lost as lost as may other place in faling and as-infaction guaranteed in every respect. Give me a call vocal music.

Come, Let us Sing glad Anthons!

C. El. Tressin's Column. C. W. TRESSIN'S

GENERAL REAL ESTATE HARDWARE STORE

Is the Oldest, Largest and Best Asserted in Western Kanese, and will keep up the reputation for Superior Goods and Low Prices.

NEW GOODS

OF EVERY DESCRIPTION ARE DAILY ARRIVING AND

FARMERS.

MECHANICS AND EVERYBODY

PLOWS:

TRUCK AND BREAKING PLOWS, STIRRING PLOWS CORN PLOWS,

INDUSTRIAL PLOWS, MOLINE PLOWS. GARDEN CITY PLOWS.

Industrial Plows,

For which I am the sole agent in the county. They are made of steele, hardened by a new, peculiar process, and will actually cut glass. I warrant every one of them to scour in any ground, and I will take back any plow that does not give satisfaction.

SULKY CULTIVATORS, WALKING GULTIVATORS,

Brown's Cornplanters, Vandiver's Complanters,

Hand Cornplanters, GRAIN DRILLS,

GARDEN DRILLS. Mowers and Reapers, MARSH HARVESTERS, REVOLVING RAKES,

SULKY RAKES, OX YOKES AND BOWS.

CHAINS, AMES' AND OTHER SPADES,

Shovels and Forks. HOES AND RAKES,

Post Augers, WELL FIXINGS.

ROPES. Locks and Latches,

BUTTS AND SCREWS,

Harrow Teeth, NAILS.

STOVES:

Carpenters' Tools

SEEDS.

GARDEN SEEDS, GRAIN SEEDS, GRASS SEEDS, HEDGE SEEDS, HEDGE PLANTS.

Lime and Cement.

Tressin's Store

The Best, Largest

ase Petice.

Libery Stables.

LIVERY.

SALE and

STABLE. A. G. COUSE.

SANTA PE AVENUE. SALINA, KANSAS.

PROPRIETOR.

The undersigned invites his friends and the public is general to call and are him at his stable, located on the west side of Santa Fe avenue, near Propert's drug store. Remarking the property of the

The Best Turn-Outs IN THE CITY.

Horses Boarded by the Day or Month, Than You Have Been Buying Them

Good Care and Careful Grooming

Strangers

lebed Conveyances to any Part of the Obliging Drivers. A. G. COUSE.

FARMERS' HOME LIVERY, FEED AND SALE

STABLE.

The undersigned is now prepared to supply the long-ecded demand for livery stock in Salins. Having en-

A NEW OUTFIT. I CAN NOW FURNISH Saddle Horses and Vehicles

Of all descriptions to suit at reasonable rates

REMEMBER THE SIGN.

I Will Please Patrons.

PARMERS BOME

No. 91 Santa Fe Acenue, RALINA, KANSAP.

WILLIAM RUBBNER. EXCELSIOR Livery, Feed and Sale ST. LOUIS RAILROAD.

HORSES BOARDED BY THE DAY, WEEK OR MONTH, AND

ETABLE.

Careful Attention Guaranteed.

Carriages

FURNISHED TO ANY PART OF THE CITY, WITH Careful and Attentive Drivers.

HORSES ON HAND AND FOR SALE

AT ALL TIMES.

No. 73 Santa Fe Ave., SALINA, KANSAS.

PIONEER LIVERY, FEED AND SALE

Corner of 2d & Perry streets,

(OPPONITE THE " LONE STAR SALOON.")

STABLE,

Brookville, Saline Co., Kansas. J. M. COOMB, : : : Proprietor.

Saddle Horses And LIVERY RIGH

please a ready at a memoral a matter. I tem given to the first and case of stant. I make a special business of Locating Texas Herds,

Boots and Shoes.

IMPORTANT

TO THE PEOPLE

How Money Can be Saved!

CALL AT THE

SALINA BOOT AND SHOE STORE,

BOOTS AND SHOES CHEAPER

IN THE CITY.

THAT YOU WILL AT ONCE COME TO THE CONGLUSION

MURPHY'S

Is the Place to Purchase Goods

IN THAT LINE.

CUSTOM WORK

MADE TO ORDER IN THE

Latest and Most Approved Styles

and guaranteed to give satisfaction in fit, nestness durability.

Repairing

ONE NEATLY AND AT REASONABLE BATES. Remember the Place!

Sign of the "Big Boot," No. 99 Santa Fe Avenue,

SALINA, KANSAS. James Murphy.

CHICAGO, ALTON

FT-Trains of the Union Pacific Railroad make close connection at State Line with Express trains of the Pa-cific Railroad of Missouri and North Missouri Railroad for St. Louis, which connect with two Express train daily, on the road for CHICAGO, AND ALL POINTS RAST AND

Via Michigan Central, Michigan Southern, Pittsburg, Fr. Wayne & Chicago, Chicago & Northwestern, and Milwaukee & Chicago Railrondo. Only Two Changes of Care Between Ft. Leavenworth or State Line, and New York, Albany, Rochester, Ruffalo, Ningra Falls, Cieve-land, Pittsburg, Harrisburg, and other knotern eities. These advantages are offered by no other route. This Road is equipped with

The Flores and most Elegant Passen (norbes, and the Politica Mesping Cure!

Which, on this road are the finest and most luxuriant To the business man, pleasure seeker, and families particularly, going East, this route will be found for more pleasure, articling extreme heat, long omnilous riches, and frequent unpleasure changes incident to more Southern routes, besides having the privilige or trutte the two great either of the West—ST. Locta and Cuic ago—at the same cost as by other routes.

P.J. Be sure your ticket rends vin St. Louis A Chicago which can be procured at all ticket offices in the West J. C. McMULLEN, tien I Sup I. A. NEWMAN, Sen I Praceages April (Literape, BAAC L. DOWNS, Ticket gent, St. Louis, Mo.

ST. LOGIS TYPE FORESET CO. Plain and Ornamental Type, MACHINE AND HAND PRINTING PRESSES. PAPER AND CARD CUTTERS.

NEWS AND BOOK PAPER All sizes, of soperior quality. Colored and Manilla Paper, Note, Letter, Cop. Flat Cap, Comme

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MAND STANDS.

all in its own party in the Name, West Link

Kailroad Abbertisements.

December, 1871.

Kansas Pacific Railw'y

No Oranibus or Perry transfer by this rem Express trains run daily Trains leave Salins going West : Express 8:25 A. M. Hall 8:15 P. M.

Trains leave Salins going Kast Express 8:35 P. M. Mall 6:32 A. M. Persons taking this popular route will make ele-At Lawrence for Baldwin City, Otto Bumboldt, Parker, Thayer, Burlington, topn, Ft. Scott, and Baxter Springs.

At Topeka for Burlingame, Emporia, Cottonwood Falls, Florence, Wichita, Sc. At Junction City for Council Grove, Emperia, do-At Cornen with the Southern Overland Mail and Ex-press Company's daily line of conches for Pueble, Trinidad, Lan Vegne, Fort Union, Santa Fe, Lan Cru-ces, Silver City and all points in New Hexico and Ari-2008. At Benver with Passenger and Express coaches for Georgetown, &c., and with Colorado Central Railroad for Central City, Golden City, &c

At Chevenne Option, Salt Lake City, Etho, Reno, san Francisco, and allpoints in California and the Ter-ritories At Leavenworth Atchison and St. Joseph At Kansas City, "State Line" and "Union" De-tage of the Course and Chengo, and points South and

TP-Pullman Sleeping Cars attached to Express trains and run through between Kansas City, Denver City and Cheyenne. 5,080,000 acres of choice farming lands for sale, situated along the line of the Kansas Pacide Railway, at from 82 to 85 per serv. For particulars address J. P. Devereaux, Land Commissioner, Lawrence, Kansas. EDMUND'S Bowen, General Sup't, BEVERLEY R. KEIM, General Tichet Agent, General Officer, Kansan City, Mo.

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The North Missouri Railroad Is the shortest, quickent and west route from East

St. Louis and all Eastern, Stathern, and Narthern rittes, vin St. Louis. All trains of the Kansaa Pacific, Missouri River, Fort Scott & Gulf Railroad, Missouri River Railroad, (from Atchiom and Leavenworth) and Missouri Valley Rail-road, comed direct with this road in the

This is the only route from Kausas tity using the (Berths secured at all important places in the West.) The trains of this line make direct and reliable con-sections at St. Louis with all morning fast trains, mak

ST. LOCIS WITHOUT CHANGE

We land passengers at Carr Street Ferry, St. Louis, its avoiding long and tectious compilete transfers. CINCINNATI, LOUISVILLE, INDIANAPOLIS, COLEB-BIS, NEW YORK, NASUVILLE, PAYTON, RACE-VILLE, NEW ORLEANS, MEMPRIS, CARRO, BALTINORE, WASHINGTON, PATT-BUB., BOSTON, CLEANERSD,

THE QUICK ROUTE BAST.

And all other points in the United States and Canadas are reached ey this Line. Fare as Low as by any other House 2 j-Through tickets can be had at all railroad ticket offices in the West, on the Kansas-Pacific, Fort basis and Gulf Hailroad, at Leavenworth Atcheson, and all important towns in Kansas B KNURT.

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The No th Missourt Rattrond. for St. Louis, and tis St. Louis to all points East or Puy your Through Tickets By this popular line, and enjoy the consciousness of having taken the short, quick and thesp route East, North or bouth.

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RAILROAD. The o'd reliable reate, via Monathat ht. Jo-orph, and Chirago, Berling on and Quincy Relirends. Passengers going East should be ours their tichets result to this Great Papelar Beats. New and spheroid ling Couches with Turies Wheel-ed Tracks and Rutine's Potent Ventilators, we run on all day trains.

The finest in the world, are run on all night trains. This is the only road consists Paines strepping teacher from Quincy. Borths can be nevered in advance by letter, telegraph or personal application.

So change of care from Quincy to t bicages, and but one change from Quincy to thicages, and but one change from Quincy to the longer, and but one change from Pittelong, Starphings, Cleveland, Detroit, Nagra Falls, Roth-ster, time tonal, Inclaim-polits or Louisville.

Time to all Lactors within in in spich, and passengers leaving Quincy on suturiley signed arrive in New 1 orbited all Lactors within the paint of the paint of

PULLMAN'S PATENT SCREPING COACHES

This is the only read running a THROUGH EXPERIS TRAIS SAFEED LAVAS O Ask for Tickets tin the Chicago, Burlington and minery Retirent. Secto Ton Montes Store,

lissouri, Kansas and Texas K. W the end ofter hunday, July 18, 160s, trains will rea

Mail train will heave described City of 6 p. m. 6. Collecti train Emporie, Barrington, Nomber 2 of Hammarkit, 3 of Cascage, Labotte City, and theregoe Arrive at the copy of the Cat of the Empire 2 of the Cat of the Ca

The state of the state of the state of E . STEVEN, Ges Manager